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AN INTERACTIVE & PROACTIVE RETAIL WEB SITE

Secure e-Commerce and interactive marketing capabilities need not be for only the largest companies. Now you can improve your business' e-Commerce capabilities in a low-cost and effective way, while still offering the functionality today's online purchasers expect.

RetailPak is not a Mall or jointly affiliated store offering. It is a complete and robust e-Commerce Web site, designed and implemented for **you!**

RetailPak provides you with the ability to maintain your own inventory, process order transactions, and proactively conduct online marketing programs to drive activity to your Web site.

Built on a robust Content Management System, you control all the content on your Web site. No programming or coding experience is necessary.

RetailPak offer you:

- Professional Design, Easy for your Customers to Navigate & Buy!
- Online **Guest Registry** for data gathering and proactive online marketing programs
- Comprehensive **Shopping Cart** functionality
 - Add/Remove items from Cart, Re-calculate totals
 - Standard & Special pricing on all products
 - Thumbnail & Full-size pictures
 - Auto Calculation of Sales Tax and Shipping
- Extensive 2,000 item **Product Catalog** with sub-category capability
- **Proactive Marketing** Capabilities
 - e-Mail incentives, specials, and promotions
 - Maintain Keywords and Register your Web site with Search Engines
 - Strategic eNewsletter
 - Statistics on your Web site activity
- **'Ask the Expert'** Chat Session capabilities
- **Site Search** capability to assist the purchaser find what they want
- Online **Feedback** form for Customer Inquiry & Comments
- Interactive **Driving Directions** to your location(s)
- Much, much more!

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BASIC SITE FEATURES:

- **Unlimited Hits on your site**
- **Search Engine Submission**
- **Unlimited Phone Tech Support**
- **Web Statistics on your site**
- **Dynamic Database allocation**
- **Content Management**
- **Contact (e-Mail) Manager**

ROI:

- **One time investment for functionality**
- **Improved customer relations**
- **New Customer Marketing**
- **Increased Sales**

At interPak, we make your Web site work for you!

interPak Internet Solutions

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