

ProPak

Interactive Web for Professional Services

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Everyday you deal with confidential client data and information. Your clients trust you, and they respect you. Your ability to keep them informed of timely issues, as well as provide them ideas and trends analysis, is what keeps you number one in their eyes.

Your challenge is to do it easily, inexpensively and yet very securely. After all, your input to your clients is what makes you unique and gives you the competitive edge!

ProPak from interPak provides you the Web-based interactive tools to 'push' out requests to your client community and 'pull' them back to your Web site. This allows you the ability to **easily** and **economically** provide multitudes of data, meaningful information, and trends analysis to your clients, prospects and other interested parties.

For 'client only' information, **ProPak** provides you the ability to place such information behind a secure **Client Area** access, requiring a User-ID and Password to view the information. This enables you to use your Web site as a highly professional and efficient communications system, as well as a marketing tool to attract new clients.

ProPak Offers...

- Online Registry for lead generation
- Unlimited Web pages, to provide you the ability to archive data and populate your Web site with valuable content
- eMail manager to allow for proactive notifications, secure communication requests, and general announcements
- Keyword search of your Web site to assist your clients in finding the information they want
- Ability to promote current and new services through strategic eNewsletters
- Promotion of senior staff members as well as strategic partners
- Secure 'client only access' area for proprietary information
- Ask The Expert dialogue through an online chat capability
- Frequently Asked Questions (FAQ) to offer your expertise to routine questions, minimizing your staff time to facilitate through traditional communication methods
- Feedback forms to offer interactive capabilities to your clients
- Optional Events Calendar for firms that need to publish key dates or upcoming sessions
- Interactive maps and driving directions to your offices
- Ability for you to maintain all your content and graphics, add new pages, sections and features, without paying for additional technical support
- ... and much, much more!



**"Men are born to succeed,
not to fail."**

Henry David Thoreau

Contact interPak today, and let us help
make your Web site work for you!



OPEN SOLUTION

- ProPak is designed to be expandable and economically maintainable!
- New features and capabilities can be added to allow your system to evolve with you – and provide a protection on your investment.

CONTENT MANAGEMENT

- Your staff can easily manage all content – no knowledge of HTML or special software is required.

ROI

- One time investment in WebCenter license fees.
- Unlimited phone technical support.
- Improved client management.
- Cross selling of client services.
- New client marketing!

interPak

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