

# PetPak

## Interactive Web Site for Veterinarians



HOME



OUR SERVICES



BOARDING



ANIMAL ILLNESSES



ABOUT PETS



PICKING A VET



DIRECTIONS



CONTACT US



LINKS

**FACT:** 63% of the USA Internet users used the Web to research finding a new Veterinarian or Pet Clinic.

**FACT:** Over 50% of those surveyed said that they would select the Vet with a Web presence, as opposed to one that was not on the Web.

**FACT:** By 2008 close to 70% of American Veterinarian Practices will have a Web presence.

**PROBLEM:** Today only 30% of America's Vets have their own Web site.

### **SOLUTION:** interPak's PetPak Web Site

- ✓ Professional Layout and Design
- ✓ Content Management System
- ✓ 500 Megabytes of Storage Space
- ✓ Automatic Software Upgrades
- ✓ Search Engine Optimization Tool
- ✓ Contact Management Tool
- ✓ 20 e-mail accounts
- ✓ Unlimited Live Tech Support
- ✓ Usage Statistics
- ✓ Interactive Calendar Component
- ✓ E-Commerce tool
- ✓ Integrated Map and Driving Directions



### **Why Have A Web Site?**

- Introduce new residents to your practice
- Offer pet care & health info to your patients' "parents"
- Offer a newsletter to keep them informed
- Offer a small store option so you can promote your supplies, food and nutrients

Find out more about a Web site for your Veterinarian practice.  
Contact the small business and marketing experts at:

### **interPak Internet Solutions**

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**interPak**  
INTERNET SOLUTIONS

The World Wide Web has opened the door for everyone to search out and explore options like never before! This includes researching Veterinarians, pet services offered, and even information about diseases, symptoms as well as drugs and treatments!