

MedPak Interactive Web Site

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Your medical practice's mission is to give quality care and delivery of service to your patient community.

In today's fast pace world, improving serviceability to your patient community while minimizing costs is a business necessity!

One tool available to help you and your staff in accomplishing this is an interactive and proactive Web site.

Leslie A. Lee, D.O.



Why Have A Web Site?

- Introduce new patients to your practice
- Offer the latest medical info to your patients
- Offer a newsletter to keep your patients informed
- Offer a small store option so that your patients can order vitamins and supplements
- Offer an on line pharmacy link as a convenience to your patients

- FACT:** 80% of the USA Internet users have researched medical information via the Internet.
- FACT:** Over 50% of those surveyed said that they would select the Doctor with a Web presence, as opposed to the practice that was not on the Web.
- FACT:** By 2007 close to 70% of American Medical Practices will have a Web presence.
- PROBLEM:** Today only 30% of America's Doctors have their own Web site.

SOLUTION: interPak's MedPak Web Site

- ✓ Professional Layout and Design
- ✓ Content Management System
- ✓ 500 Megabytes of Storage Space
- ✓ Automatic Software Upgrades
- ✓ Domain Name Registration
- ✓ Search Engine Optimization Tool
- ✓ Contact Management Tool
- ✓ 20 e-mail accounts
- ✓ Unlimited Live Tech Support
- ✓ Usage Statistics
- ✓ Interactive Calendar Component
- ✓ E-Commerce tool
- ✓ Dual Layer Firewall Protection
- ✓ Integrated Map and Driving Directions

The World Wide Web has opened the door for everyone to search out and explore options like never before! This includes researching medical practitioners, services offered, and even information about diseases, symptoms as well as drugs and treatments!

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